

Mechanical Specifications

The publisher of Pro Sound News,
Medialine, Systems Contractor News and
Residential Systems proudly presents

ProNET webguide 2006

www.ProNETGuide.com

...the 5th annual directory of web addresses of special interest to the audio, authoring, mastering, duplication, replication, contracting, custom installation and other A/V communities—in a new upgraded format.

CMP Entertainment Media
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T 212 378 0400 F 212 278 2158
www.cmpi-us.com

DISPLAY ADS

WIDTH" X HEIGHT"

Full page (bleed) 5 3/4 x 8 7/8

Trim 5 3/8 x 8 1/2

Keep all live matter 1/4" inside trim on all 4 sides

Full page (non-bleed) 4 7/8 x 8

Full page spreads 10 3/4 x 8 7/8

Trim 10 3/8 x 8 1/2

Keep all live matter 1/4" inside trim on all 4 sides

Strip ads (bleed) 5 3/4 x 2 3/8

Trim 5 3/8 x 2

Keep all live matter 1/4" inside trim on all 4 sides

Strip ads (spreads) 10 3/4 x 2 3/8

Trim 10 7/8 x 2

Keep all live matter 1/4" inside trim on all 4 sides

Websiting 1 5/8 x 2 1/4

Product links 200 pixels x 300 pixels maximum

Online logo listing 100 pixels wide maximum

Film requirements Please supply 133 line screen, right-reading emulsion side down negative film or Scotch print.

Electronic files We can accept electronic files sent on Jaz, Zip, or floppy disk. Files should be prepared for offset printing and sent as high resolution PDF, Quark, Illustrator, or PhotoShop files. All supporting documents and fonts must be included on disk. Please direct any questions regarding electronic files to Fred Vega, 212 378 0445.

Logo listings Please send camera-ready logo slick or an electronic file saved as a TIFF, JPEG or EPS file on disk. Logos smaller than 5 MB can be emailed to zmajma@cmpinformation.com. Please specify Web Directory in subject line.

Note As a special service to our advertisers, we are able to offer assistance in the design and production of your print and web ads. Ask your sales representative about these services.

SPACE IS LIMITED! CALL TODAY!

Contact: Zahra Majma, 212 378 0433, zmajma@cmpinformation.com

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This totally unique advertising opportunity combines the portability of a print directory with the speed and searchability of an online directory.

The exciting online version at www.ProNETGuide.com has quickly become the number 1 Internet resource for our community of audio & video professionals. Currently receiving XXXXXX hits a month, www.ProNETGuide.com, together with its widely distributed print edition, makes **ProNET Webguide 2006** one of the most widely used resources available today.

For a minimal investment, you can put up a billboard on the world's most crowded highway! Using its wide array of print and Internet communication vehicles, CMP Entertainment Media, one of the most powerful publishing houses serving the complex pro audio marketplace today, will provide advertisers with maximum marketing support for **ProNET Webguide 2006**—support which will guide qualified customers to your door.

ProNET Webguide 2006 will include: manufacturer cross-referenced by product, distributors, studios & production facilities, sound reinforcement companies, contractors, professional organizations, recording media companies and more!

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Don't miss out on the extraordinary exposure your ads will receive in the ProNET Webguide 2006!

Designed as a desk reference, as well as an online directory, your message will be seen over and over again, all year long. The print edition will be mailed out with the December issues of **Pro Sound News**, **Medialine**, **Systems Contractor News** and **Residential Systems**, and it will hit a circulation of 90,000 (polybagged with December issues of PSN, SCN, RES and ML). It will also be sent to trade shows such as: Winter NAMM, NSCA, Inspiration, Mediatech, InfoComm and AES.

ADVERTISER RATES DISPLAY

Cover1 (strip)	\$2550
Cover2 (full page)	\$2750
Cover3 (full page)	\$2550
Cover 4 (full page)	\$3050
Center Spread	\$3950
Full page (includes 2 product links or a web banner on www.ProNETGuide.com for 3 months)	\$2250
1/3 page spread (includes 2 product links or a web banner on www.ProNETGuide.com for 3 months)	\$1750
1/3 page strip (includes 1 product link or a web banner on www.ProNETGuide.com for 3 months)	\$1250
1/4 page showcase (Websitings) (included in the Web Marketplace at www.ProSoundNews.com)	\$775

ADVERTISER RATES ENHANCED LISTINGS

Listing with your logo	\$275
Listing with your company name in color	\$75

ADVERTISER RATES WEB ONLY

Exclusive Category Sponsorship	\$1200
Product links	\$250ea/\$450 for 2
Web logo listing w/print logo listing	\$350
Web logo listing	\$275

DEADLINES

Space closing	November 1
Materials due	November 5

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